# Advanced Data Visualization **CS 6965** Spring 2018 Prof. Bei Wang Phillips University of Utah





#### Announcement

Project 1 has been posted on the schedule webpage: http://www.sci.utah.edu/~beiwang/teaching/cs6965-spring-2018/ schedule.html

- oproject1\_posted.zip
- Please start early

Project 1 is due on Feb. 1st, Thursday, before the start of the class

# Vis + DR: PCA

Revisited

### Two interpretation of PCA

PCA can be interpreted in two different ways:

- Maximize the variance of projection along each component (dimension).
- Minimize the reconstruction error, that is, the squared distance between the original data and its projected coordinates.



Two equivalent views of principal component analysis. http://alexhwilliams.info/itsneuronalblog/2016/03/27/pca/#some-things-you-maybe-didnt-know-about-pca



### iPCA: interactive PCA

**UNC** Charlotte Dong Hyun Jeong Caroline Ziemkiewicz William Ribarsky Remco Chang

Source: <a href="http://www.knowledgeviz.com/iPCA/">http://www.knowledgeviz.com/iPCA/</a> [JeongZiemkiewiczFisher2009] Video also available at: http://www.cs.tufts.edu/~remco/publication.html

#### iPCA: An Interactive System for PCA-based Visual Analytics

Simon Fraser University **Brian Fisher** 



### Visually explaining PCA



Source: http://setosa.io/ev/principal-component-analysis/



# Additional thoughts on Vis+PCA

- Use visualization to explain the inner-working of PCA algorithms (or any other DR algorithms)
- Manipulate algorithm input and output and observe its behavior, e.g. add/delete/move data points, rescaling, etc.
- Observe the algorithmic process, e.g. eigenvectors, etc.

# Vis + DR: t-SNE

A case study with a nonlinear DR method

[vanderMaatenHinton2008] The material from this section is heavily drawn from Jaakko Peltonen http://www.uta.fi/sis/mtt/mtts1-dimensionality\_reduction/drv\_lecture10.pdf

# **DR: preserving distances** $C = \frac{1}{a} \sum_{ij} w_{ij} (d_X(x_i, x_j) - d_Y(y_i, y_j))^2$

Many DR methods focus on preserving distances, e.g. the above is the cost function for a particular DR method called metric MDS

An alternative idea is preserving neighborhoods.

### DR: preserving neighborhoods

- Neighbors are an important notion in data analysis, e.g.social networks, friends, twitter followers...
- Object nearby (in a metric space) are considered neighbors
- Consider hard neighborhood and soft neighborhood
- Hard: each point is a neighbor (green) or a non-neighbor (red)
- Soft: each point is a neighbor (green) or a non-neighbor (red) with some weight





#### Probabilistic neighborhood

#### Derive a probability of point j input space

Our of point j to be picked as a neighbor of i in the

 $p_{ij} = \frac{exp(-d_{ij}^2)}{\sum_{k \neq i} exp(-d_{ik}^2)}$ 

### Preserving nbhds before & after DR



After, space Y

 $p_{ij}$  =

Probability to be picked as a neighbor in space X (input coordinates)

 $q_{ij}$ 

Probabilistic output neighborhood: Probability to be picked as a neighbor in space Y (display coordinates)

$$= \frac{exp(-||x_i - x_j||^2)}{\sum_{k \neq i} exp(-||x_i - x_k||^2)}$$

Probabilistic input neighborhood:

$$= \frac{exp(-||y_i - y_j||^2)}{\sum_{k \neq i} exp(-||y_i - y_k||^2)}$$



### Stochastic neighbor embedding

Compare neighborhoods between the input and output!
Using Kullback-Leibler (KL) divergence
KL divergence: relative entropy (amount of surprise when encounter items from 1st distribution when they are expected to come from the 2nd)
KL divergence is nonnegative and 0 iff the distributions are equal
SNE: minimizes the KL divergence using gradient descent

$$C = \sum_{i} \sum_{j} p_{ij} \log \frac{p_{ij}}{q_{ij}} = \sum_{i} KL(P_i ||Q_i|)$$



#### SNE: choose the size of a nbhd

$$d_{ij}^2 = -$$

- The scale parameter can be chosen without knowing much about the data, but...
- It is better to choose the parameter based on local neighborhood properties, and for each point
- E.g., in sparse region, distance drops more gradually

 $\circ$  How to set the size of a neighborhood? Using a scale parameter:  $\sigma_i$ 

$$\frac{||x_i - x_j||^2}{2\sigma_i^2}$$

### SNE: choose a scale parameter

Choose an effective number of neighbors:
In a uniform distribution over k neighbors, the entropy is log(k)
Find the scale parameter using binary search so that the entropy of *Pij* becomes log(k) for a desired value of k.



#### Gradient descent

https://en.wikipedia.org/wiki/Gradient\_descent

t

### SNE: gradient descent

Adjusting the output coordinates using gradient descent

Start from a random initial output configuration, then iteratively take steps along the gradient Intuition: using forces to pull and push pairs of points to make input and output probabilities more similar

$$\frac{\partial C}{\partial y_i} = 2\sum_j (y_i - y_j)(p_{ij} - q_{ij} + p_{ji} - q_{ji})$$

Gradient descent: iterative process to find the minimal of a function

# SNE: the crowding problem

- When embedding neighbors from a high-dim space into a low- dim space, there is too little space near a point for all of its close-by neighbors.
- Some points end up too far-away from each other
- Some points that are neighbors of many far-away points end up crowded near the center of the display.
- In other words, these points end up crowded in the center to stay close to all of the far-away points.
- t-SNE: using heavy-tailed distributions (i.e., t-distributions) to define neighbors on the display, to resolve the crowding problem

#### t-distributed SNE

distribution in the low-dim output space than in the input space. I-SNE (joint prob.); SNE (conditional prob.)



Avoids crowding problem by using a more heavy-tailed neighborhood Neighborhood probability falls off less rapidly; less need to push some points far off and crowd remaining points close together in the center. Use student-t distribution with 1 degree of freedom in the output space

### t-SNE: pres



 $p_{j|i|}$ 

Probability to be picked as a neighbor in space X (input coordinates)

 $q_{ij}$ 

Probability to be picked as a neighbor in space Y (display coordinates)

$$= \frac{exp(-||x_i - x_j||^2/2\sigma_i^2)}{\sum_{k \neq i} exp(-||x_i - x_k||^2/2\sigma_i^2)}$$

$$p_{ij} = \frac{p_{j|i} + p_{i|j}}{2n}$$

Probabilistic input neighborhood:

$$= \frac{(1+||y_i-y_j||^2)^{-1}}{\sum_{k\neq l} (1+||y_k-y_l||^2)^{-1}}$$

Probabilistic output neighborhood:

#### t-SNE minimization

# $C = KL(P||Q) = \sum_{i} \sum_{j} p_{ij} \log \frac{p_{ij}}{q_{ij}}$

Minimize divergence between symmetric probabilities

[vanderMaatenHinton2008]



# Various Components of t-SNE alg.

$$p_{j|i} = \frac{\exp\left(-\|x_i - x_j\|^2/2\right)}{\sum_{k \neq i} \exp\left(-\|x_i - x_k\|^2\right)}$$

$$q_{ij} = \frac{\left(1 + \|y_i - y_j\|^2\right)^{-1}}{\sum_{k \neq l} \left(1 + \|y_k - y_l\|^2\right)^{-1}}$$

 $C = KL(P||Q) = \sum_{i} \sum_{j} p_{ij} \log \frac{p_{ij}}{q_{ij}}.$ 

$$\frac{\delta C}{\delta y_i} = 4 \sum_j (p_{ij} - q_{ij})(y_i - y_j) \left(1 + \|y_i\|_{j}\right)$$





(4)





[vanderMaatenHinton2008]



### Implementing t-SNE

Algorithm 1: Simple version of t-Distributed Stochastic Neighbor Embedding.

**Data**: data set  $X = \{x_1, x_2, ..., x_n\}$ , cost function parameters: perplexity *Perp*, optimization parameters: number of iterations T, learning rate  $\eta$ , momentum  $\alpha(t)$ . **Result**: low-dimensional data representation  $\mathcal{Y}^{(T)} = \{y_1, y_2, ..., y_n\}$ .

#### begin

compute pairwise affinities  $p_{i|i}$  with perplexity *Perp* (using Equation 1) set  $p_{ij} = \frac{p_{j|i} + p_{i|j}}{2n}$ sample initial solution  $\mathcal{Y}^{(0)} = \{y_1, y_2, \dots, y_n\}$  from  $\mathcal{N}(0, 10^{-4}I)$ for t=1 to T do compute low-dimensional affinities  $q_{ij}$  (using Equation 4) compute gradient  $\frac{\delta C}{\delta \gamma}$  (using Equation 5) set  $\mathcal{Y}^{(t)} = \mathcal{Y}^{(t-1)} + \eta \frac{\delta C}{\delta \mathcal{Y}} + \alpha(t) \left( \mathcal{Y}^{(t-1)} - \mathcal{Y}^{(t-2)} \right)$ 

end

end

### What is Perplexity?

where  $H(P_i)$  is the Shannon entropy of  $P_i$  measured in bits  $H(P_i) = -$ 

> $\odot$  Perform a binary search for the value of  $\sigma$  that produces a Pi with a fixed perplexity that is specified by the user  $\odot$  Perplexity increases monotonically with the variance  $\sigma$ i. • t-SNE determines the local neighborhood size for each datapoint separately based on the local density of the data (by forcing each conditional probability distribution Pi to have the same perplexity).

- $Perp(P_i) = 2^{H(P_i)},$

$$-\sum_j p_{j|i} \log_2 p_{j|i}.$$

The perplexity can be interpreted as a smooth measure of the effective number of neighbors. The performance of SNE is fairly robust to changes in the perplexity, and typical values are between 5 and 50.

### What is Perplexity?



#### **Classic t-SNE result**



tsne\$Y[,1]





#### t-SNE vs PCA

tsne

pca

#### t-SNE with scikit-learn: demo



http://scikit-learn.org/stable/auto\_examples/manifold/plot\_lle\_digits.html

### t-SNE with scikit-learn: demo 2



#### http://scikit-learn.org/stable/auto\_examples/manifold/plot\_lle\_digits.html

- t-SNE: minimize KL divergence.
- Nonlinear DR.
- has.
- range between 5 and 50." (Laurens van der Maaten)

#### t-SNE in a nutshell

 Perform diff. transformation on diff. regions: main source of confusing.
 Parameter: perplexity, how to balance attention between local and
 global aspects of your data; guess the # of close neighbor each point

"The performance of t-SNE is fairly robust under different settings of the perplexity. The most appropriate value depends on the density of your data. Loosely speaking, one could say that a larger / denser dataset requires a larger perplexity. Typical values for the perplexity

Source: https://distill.pub/2016/misread-tsne/

# What is perplexity anyway?

• "Perplexity is a measure for information that is defined as 2 to the power of the Shannon entropy. The perplexity of a fair die with k sides is equal to k. In t-SNE, the perplexity may be viewed as a knob that sets the number of effective nearest neighbors. It is comparable with the number of nearest neighbors k that is employed in many manifold learners."

Source: https://lvdmaaten.github.io/tsne/





#### How not to misread t-SNE





A square grid with equal spacing between points. Try convergence at different sizes.

Points Per Side 20

Perplexity 10

Epsilon 5

Source: https://distill.pub/2016/misread-tsne/

### **Playing with t-SNE further**

 http://scikit-learn.org/stable/auto\_examples/manifold/ plot\_t\_sne\_perplexity.html
 https://lvdmaaten.github.io/tsne/

#### Weakness of t-SNE

Not clear how it performs on general DR tasks Not guaranteed to converge to global minimum

- Local nature of t-SNE makes it sensitive to intrinsic dim of the data

### Take home message

- Even a simple DR method like PCA can have interesting visualization aspects to it
- Using visualization to manipulate the input to the ML algorithm, and at the same time understanding the interworking of the algorithm Cooperative analysis, mobile devices, virtue reality?

- Is useful, but only when you know how to interpret it Those hyper-parameters, such as perplexity, really matter Use visualization to interpret the ML algorithm Educational purposes to distill algorithms as glass boxes

Source: https://distill.pub/2016/misread-tsne/

### **Embedding Projector**

#### **Embedding Projector**

DATA						
5 tensors found						
Word2Vec 10K		~				
Label by						
word		~				
Color by No color map		-				
✓ Sphereize data 🕐						
T-SNE	PCA	CUSTOM				
T-SNE x	PCA	CUSTOM				
-	PCA					
× Component #1	PCA	Y				
X	PC4	Y				
x Component #1 Z	· · ·	Y Component #2 ▼				



⊘ ₿

Show All Data	Isolate selection		Clear selection	
Search		.*	<sup>by</sup> word	

BOOKMARKS (0)

#### http://projector.tensorflow.org/



#### **Potential Final Projects** Inspired by:

- http://setosa.io/ev/principal-component-analysis/ https://distill.pub/2016/misread-tsne/
- Extending Embedding Projector: Interactive Visualization and Interpretation of Embeddings
  - https://opensource.googleblog.com/2016/12/open-sourcingembedding-projector-tool.html
  - http://projector.tensorflow.org/ https://www.tensorflow.org/versions/r1.2/get\_started/
  - embedding\_viz

of two linear DR and two nonlinear DR techniques?

Can you create a web-based tools that give good visual interpretation

# Getting ready for Project 1

# Thanks! Any questions?

You can find me at: beiwang@sci.utah.edu



#### CREDITS

Special thanks to all people who made and share these awesome resources for free:

- Vector Icons by Matthew Skiles

Presentation template designed by <u>Slidesmash</u>

Photographs by <u>unsplash.com</u> and <u>pexels.com</u>

#### **Presentation Design**

This presentation uses the following typographies and colors:

#### Free Fonts used:

http://www.1001fonts.com/oswald-font.html

https://www.fontsquirrel.com/fonts/open-sans

#### **Colors** used