## cs6630 | September 232014

# TASKS \& INTERACTION 

Miriah Meyer
University of Utah

administrivia...
-any questions/problems with Processing?
last time . . .

## Processing

## what is it?

-programming environment
-visually oriented applications
-targets artists, designers, etc.

## why Processing?

-difficulty to sketch with other languages

- complicated setup
-not easy to learn
-repetitive code



## why Processing?

-Java-based

-similar syntax \& portability

## 3 Billion Devices Run Java

Computers, Printers, Routers, Cell Phones, BlackBerry, Kindle, Parking Meters, Public Transportation Passes, ATMs, Credit Cards, Home Security Systems, Cable Boxes, TVs...

## graphics

## -grid of pixels



Eighth Grade

## graphics

## -grid of pixels



Eighth Grade


Computer

## shape

point(x, y);


## shape

## line(x1, y1, x2, y2);

$$
X \longrightarrow
$$


$\operatorname{line}\left(\frac{\mathrm{x} 1, \mathrm{y} 1}{\text { Point } \mathrm{A}}, \frac{\mathrm{x} 2, \mathrm{y} 2)}{\overline{\text { Point } B}}\right.$;
Example:
line (1, 2, 5, 2);

## shape

## rect(x, $y$, width, height);


today . . .
-task abstraction
-interaction

# -task abstraction 

-interaction

## analysis: what, why, and how

- what is shown?
- why is the user looking at it?
-how is it shown?


## What?

## Why?

## How?

- abstract vocabulary avoids domain-specific terms
- what-why-how analysis framework as scaffold to think systematically about design spaceData Types
$\rightarrow$ Items $\rightarrow$ Attributes $\rightarrow$ LinksData and Dataset Types

| Tables |  <br> Trees | Fields | Geometry | Clusters, <br> Sets, Lists |
| :--- | :--- | :--- | :--- | :--- |
| Items | Items (nodes) | Grids | Items | Items |
| Attributes | Links | Positions | Positions |  |
|  | Attributes | Attributes |  |  |Dataset Types

$\rightarrow$ Tables
$\rightarrow$ Networks
$\rightarrow$ Fields (Continuous)


$$
\rightarrow \text { Trees }
$$

$$
\cdot \therefore
$$

## What?

$\Theta$ Dataset Availability
$\rightarrow$ Static
$\rightarrow$ Dynamic
...... $\rightarrow$
$\Theta$ Attribute Types
$\rightarrow$ Categorical

$\rightarrow$ Ordered
$\rightarrow$ Ordinal

$\rightarrow$ Quantitative

$\Theta$ Ordering Direction
$\rightarrow$ Sequential
$\rightarrow$ Diverging

$\rightarrow$ Cyclic
$\circlearrowright$

What?


Manipulate
$\Theta$ Change

$\Theta$ Select

$\Theta$ Navigate
$\because \because\rangle$


## What?



## \{action, target\} pairs

discover distribution
compare trends locate outliers
browse topology

## \{action, target\}

## Analyze

## \{action, target\}

$\rightarrow$ Consume
$\rightarrow$ Discover

$\rightarrow$ Produce
$\rightarrow$ Annotate


$\rightarrow$ Present
$\rightarrow$ Enjoy
(-)

Search

Query

## discover



## present




## enjoy


wind map

Sept. 22, 2014
2:59 pm EST
(time of forecast domiload)
top speed: $\mathbf{2 3 . 5} \mathbf{~ m p h}$ average: $\mathbf{8 . 1} \mathbf{~ m p h}$



Gallery
An invisible, ancient source of energy surrounds us-energy that powered the first explorations of the world, and that may be a key to the future. This map shows you the delicate tracery of wind flowing over the US.
然路
Wind map prints are available from Point. B Studio.

## Analyze

## \{action, target\}

$\rightarrow$ Consume
$\rightarrow$ Discover

$\rightarrow$ Produce
$\rightarrow$ Annotate


$\rightarrow$ Present
$\rightarrow$ Enjoy
(-)

Search

Query

## annotate $\&$ record

$4>0$ + 0 vis.berkeley.edu/papers/sense.us/video

## sense. US

A Web Application for Collaborative Information Visualization of Demographic Data

Jeffrey Heer - UC Berkeley
Fernanda B. Viégas - IBM Research
Martin Wattenberg - IBM Research

## derive



Analyze

## \{action, target\}

$\rightarrow$ Consume

$\rightarrow$ Produce
Search

|  | Target known | Target unknown |
| :---: | :---: | :---: |
| Location known | - . Lookup | - Browse |
| Location unknown | < . ${ }^{\circ}$.> Locate | **** Explore |

Query

Analyze

## \{action, target\}

$\rightarrow$ Consume
$\rightarrow$ Discover

$\rightarrow$ Produce
$\rightarrow$ Annotate


$$
\rightarrow \text { Record }
$$


$\rightarrow$ Present
$\rightarrow$ Enjoy
Search

|  | Target known | Target unknown |
| :---: | :---: | :---: |
| Location known | $\cdots$ Lookup | -. Browse |
| Location unknown | < ${ }^{\circ} \mathrm{O}_{\cdot} \cdot>$ Locate | < ${ }^{\text {- }}$-> Explore |

Query

$\Theta$
All Data
$\rightarrow$ Trends
$\rightarrow$ Outliers
$\rightarrow$ Features



## \{action, target\}

Attributes
$\rightarrow$ One
$\rightarrow$ Many
$\rightarrow$ Dependency $\rightarrow$ Correlation
$\rightarrow$ Similarity
$\rightarrow$ Distribution

$\rightarrow$ Extremes
.ill.
$\Theta$
All Data
$\rightarrow$ Trends
$\rightarrow$ Outliers
$\rightarrow$ Features



## \{action, target\}

Attributes
$\rightarrow$ One
$\rightarrow$ Distribution
.Ills.
$\rightarrow$ Extremes
.Ills.
$\rightarrow$ Many
$\rightarrow$ Dependency $\rightarrow$ Correlation


Similarity


Network Data
$\rightarrow$ Topology

$\rightarrow$ Paths

$\Theta$ Spatial Data
$\rightarrow$ Shape


## why does this matter?

## thought experiment...

## Why?

$\Theta$ All Data

$\Theta$ Attributes


Search

|  | Target known |  | Target unknown |
| :--- | :---: | :---: | :---: |
| Location <br> known | $\ddots \cdot$ | Lookup | $\ddots$. | BrowseQuery


$\Theta$ Spatial Data
$\rightarrow$ Shape

# A Multi-Level Typology of Abstract Visualization Tasks 

Matthew Brehmer and Tamara Munzner, Member, IEEE


#### Abstract

The considerable previous work characterizing visualization usage has focused on low-level tasks or interactions and highlevel tasks, leaving a gap between them that is not addressed. This gap leads to a lack of distinction between the ends and means of a task, limiting the potential for rigorous analysis. We contribute a multi-level typology of visualization tasks to address this gap, distinguishing why and how a visualization task is performed, as well as what the task inputs and outputs are. Our typology allows complex tasks to be expressed as sequences of interdependent simpler tasks, resulting in concise and flexible descriptions for tasks of varying complexity and scope. It provides abstract rather than domain-specific descriptions of tasks, so that useful comparisons can be made between visualization systems targeted at different application domains. This descriptive power supports a level of analysis required for the generation of new designs, by guiding the translation of domain-specific problems into abstract tasks, and for the qualitative evaluation of visualization usage. We demonstrate the benefits of our approach in a detailed case study, comparing task descriptions from our typology to those derived from related work. We also discuss the similarities and differences between our typology and over two dozen extant classification systems and theoretical frameworks from the literatures of visualization, humancomputer interaction, information retrieval, communications, and cartography.


Index Terms-Typology, visualization models, task and requirements analysis, qualitative evaluation

## 1 Introduction

Consider a person who encounters a choropleth map while reading a blog post in the aftermath of last year's American presidential election. This particular map is static and visually encodes two attributes, candidate and margin of victory, encoded for each state using a bivariate colour mapping. This person decides to compare the election results of Texas to those of California, motivated not by an explicit need to generate or verify some hypothesis, nor by a need to present the visualization to an audience, but rather by a casual interest in American politics and its two most populous states. How might we describe this person's task in an abstract rather than domain-specific way?

According to the nested model for visualization design and validation [43], abstract tasks are domain- and interface-agnostic operations performed by users. Disappointingly, there is little agreement as to the appropriate granularity of an abstract task among the many extant classifications of user behaviour in the visualization, humancomputer interaction, cartography, and information retrieval literature $[2,3,5,10,11,12,13,14,15,19,23,29,31,37,39,42,50$, $51,56,57,59,61,64,66,72,73,75,78,82,83]$. One of the more frequently cited of these [2] would classify the above example as being a series of value retrieval tasks. This low-level characterization does not describe the user's context or motivation; nor does take into account prior experience and background knowledge. For instance, a description of this task mioht differ if the user was unfamiliar with American
describable in an abstract way across multiple levels
The primary contribution of this paper is a multi-level typology of abstract visualization tasks that unites the previously disconnected scopes of low-level and high-level classification systems by proposing multiple levels of linkage between them. Our typology provides a powerful and flexible way to describe complex tasks as a sequence of interdependent simpler ones. While this typology is very much informed by previous work, it is also the result of new thinking and has many points of divergence with previous models. Central to the organization of our typology are three questions that serve to disambiguate the means and ends of a task: why the task is performed, how the task is performed, and what are the task's inputs and outputs. We have found that no prior characterization of tasks satisfactorily answers all of these questions simultaneously at multiple levels of abstraction. Typically, low-level classification systems provide a sense of how a task is performed, but not why; high-level classification systems are the converse. One major advantage of our typology over prior work is in providing linkage between these two questions. Another advantage is the ability to link sequences of tasks, made possible by the consideration of what tasks operate on.

Our typology provides a consistent lexicon for description that supports making precise comparisons of tasks between different visual-

# A Design Space of Visualization Tasks 

Hans-Jörg Schulz, Thomas Nocke, Magnus Heitzler, and Heidrun Schumann


#### Abstract

Knowledge about visualization tasks plays an important role in choosing or building suitable visual representations to pursue them. Yet, tasks are a multi-faceted concept and it is thus not surprising that the many existing task taxonomies and models all describe different aspects of tasks, depending on what these task descriptions aim to capture. This results in a clear need to bring these different aspects together under the common hood of a general design space of visualization tasks, which we propose in this paper. Our design space consists of five design dimensions that characterize the main aspects of tasks and that have so far been distributed across different task descriptions. We exemplify its concrete use by applying our design space in the domain of climate impact research. To this end, we propose interfaces to our design space for different user roles (developers, authors, and end users) that allow users of different levels of expertise to work with it.


Index Terms-Task taxonomy, design space, climate impact research, visualization recommendation

## 1 Introduction

As the field of information visualization matures, a phase of consolidation sets in that aims to pull together multiple individual works of research under a common conceptual hood. This hood can take on different shapes and forms, one of which is the design space. Such a design space realizes a descriptive generalization that permits to specify a concrete instance - be it a layout [8], a visualization [46], or a combination of visualizations [28] - by making design choices along a number of independent design dimensions. Even last year's InfoVis conference recognized the increasing importance of design spaces by dedicating an entire session to them.

Yet, information visualization is more than the visual representation alone. It also takes into account the tasks the user wishes to pursue with the visual representation. The literature contains a wealth of classifications, taxonomies, and frameworks that describe these tasks: lists of verbal task descriptions, mathematical task models, domain-specific task collections, and procedural task combinations into workflows. All of these serve the respective purpose well for which they have been developed. However, the research question of how to consolidate them under the hood of one common design space is still open, even though it has been shown on a smaller scale that such a combination into a common framework can be a useful endeavor [9, 21].

In this paper, we aim to give a first answer to this research question by contributing such a design space for visualization tasks. This contribution is twofold. First, it derives an abstract design space that brings together the different aspects of the existing task taxonomies and models. It serves to clarify the somewhat fuzzy notion of visual-
a visualization task design space for climate impact research based on structured interviews with eight domain experts and two visualization developers. This design space is then utilized to recommend visualizations that are suitable to pursue a given task in that field.

The remainder of this paper is organized as follows: The related work is summarized in Section 2 and from its discussion, we derive our task design space in Section 3. We then debate its properties, limitations, and applications in Section 4. This also includes examples of how some of the existing task taxonomies can be expressed as parts of our design space. After this conceptual part, Section 5 details the use case example of how to apply the general design space to the application domain of climate impact research and how to draw concrete benefits from it. With this example, we aim to show a feasible way for the adaptation of the design space that can be transferred to other application domains as well. We conclude this paper by briefly sharing our personal experience from working with the design space and pointing out directions for future work in Section 6.

## 2 Related Work

The concept of tasks exhibits numerous facets that are also reflected in the existing body of research on that topic. Commonly, visualization tasks are understood as activities to be carried out interactively on a visual data representation for a particular reason. The investigation of visualization tasks has the aim to establish recurring tasks in order to use the knowledge about them for improving the design and evaluation of visualizations. Existing research for both of these aspects is

# A Design Space of Visualization Tasks 

Hans-Jörg Schulz, Thomas Nocke, Magnus Heitzler, and Heidrun Schumann


#### Abstract

Knowledge about visualization tasks plays an important role in choosing or building suitable visual representations to pursue them. Yet, tasks are a multi-faceted concept and it is thus not surprising that the many existing task taxonomies and models all describe different aspects of tasks, depending on what these task descriptions aim to capture. This results in a clear need to bring these different aspects together under the common hood of a general design space of visualization tasks, which we propose in this paper. Our design space consists of five design dimensions that characterize the main aspects of tasks and that have so far been distributed across different task descriptions. We exemplify its concrete use by applying our design space in the domain of climate impact research. To this end, we propose interfaces to our design space for different user roles (developers, authors, and end users) that allow users of different levels of expertise to work with it. Index Terms-Task taxonomy, design space, climate impact research, visualization recommendation


1 Introduction
As the field of information visualization matures, a phase of consoli- a visualization task design space for climate impact research based on dation sets in that aims to pull together multiple individual works of structured interviews with eight domain experts and two visualization

- WHY is a task pursued? This specifies the task's goal. How is a task carried out? This specifies the task's means. What does a task seek? This specifies the data characteristics. WHERE in the data does a task operate? This specifies the target, as well as the cardinality of data entities within that target. WHEN is a task performed? This specifies the order of tasks. WHO is executing a task? This specifies the (type of) user.


## -task abstraction

-interaction
change over time
selection
-highlighting
-navigation

CHANGE OVER TIME


## change encoding












## animated transitions



```
News (1,142)* Popular % Google Scholar
```

News (1,142)* Popular % Google Scholar
$\ll B E N P R Y$

## isometricblocks

When comparing the genome of two different people, you'll see single letter changes (called SNPs, pronounced "snips") every few thousand letters. An interesting feature of SNPs is that their ordering has distinct patterns, where sets of consecutive changes are most often found together. There are many methods for looking at this data, so this piece combines several of them into a single visual display. The project is described in greater detail in my dissertation, starting in chapter four.


The groupings of patterns are sometimes referred to as "haplotvpe blocks".

## SELECTION

\section*{Summaries <br> |  |  |  |  | $\begin{gathered} \text { hb- } 4 \\ \hline \frac{1}{7} \\ 8 \end{gathered}$ | 8 8 8 8 8 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Dmel | Dmel | Dpse | Dpse | Om |  |

Embryo Map


$\square \square \square \square \square \square \square \square \square \square \square \square \square \square$

(-) Dmel $\square$
(-) $\begin{aligned} & \text { Dmol } \\ & 3094 \\ & \text { first }\end{aligned} \square$ $\square$ $\square$ $\square$
$\bigcirc \square \square \square \square \square$

 $\square \square \square \square \square$







HIGHLIGHTING

```
\ThetaO
    The Ebb and Flow of Movies - Box Office Receipts 1986 - 2008 - Interactive Graphic - NYTimes.com
    4 + + \tilde{ http://www.nytimes.com/interactive/2008/02/23/movies/20080223_REVENUE_GRAPHIC.html}
@D Apple Yahoo! Coogle Maps YouTube Wikipedia News (1,142) * Popular * Coogle Scholar
```

C Q- NYTIMES INTERACTIVE
(๑)

| My Account |  | miriah99 * Help |
| :---: | :---: | :---: |
|  |  | INO AEP DtRECT |
| © movies 〇annyt | Seurch |  |


Search Movies, Pooplo and Showtmes by ZIP Code
Top-Rated in Theater

# More in Movies * 

In Theaters Critics

| Critics" $\quad$ On DVD |
| :--- |
| Plicks | Tickets 8

Trailers

## February23, 2008

The Ebb and Flow of Movies: Box Office Receipts 1986-2008
Summer blockbusters and holiday hits make up the bulk of box office revenue each year, while contenders for the Oscars tend to attract smaller audiences that build over time. Here's a look at how movies have fared at the box office, after adjusting for inflation.


```
OOO
```

```
V reg-regions }\square>100\textrm{bp
```








```1 กा
```




$\square$ tl
nb

- cad
$\square \mathrm{Kr}$
$\square \mathrm{kni}$

clear

NAVIGATION

## pan (and translate)



## pan (and translate)



## pan (and translate)



## rotate



## rotate



## GEOMETRIC vs SEMANTIC ZOOMING

## geometric

(1)

## geometric

(1)

## SPACE-SCALE



# SPACE-SCALE DIAGRAMS: UNDERSTANDING MULTISCALE INTERFACES 

George W. Furnas

Bellcore, 445 South Street
Morristown, NJ 07962-1910
(201) 829-4289
gwf@bellcore.com

## ABSTRACT

Big information worlds cause big problems for interfaces. There is too much to see. They are hard to navigate. An armada of techniques has been proposed to present the many scales of information needed. Space-scale diagrams provide a framework for much of this work. By representing both a spatial world and its different magnifications explicitly, the diagrams allow the direct visualization and analysis of important scale related issues for interfaces.
KEYWORDS: Zoom views, multiscale interfaces, fisheye

Benjamin B. Bederson*<br>Bellcore, 445 South Street<br>Morristown, NJ 07962-1910<br>(201) 829-4871<br>bederson@bellcore.com

This paper introduces space-scale diagrams as a technique for understanding such multiscale interfaces. These diagrams make scale an explicit dimension of the representation, so that its place in the interface and interactions can be visualized, and better analyzed. We are finding the diagrams useful for trying to understand such interfaces geometrically, for guiding the design of code, and perhaps even as interfaces to authoring systems for multiscale information.
This paper will first present the necessary material for understanding the basic diagram and its properties. Subsequent

## RECOMMENDED

isfactory techniques for viewing very large information worlds. (See, for example, [6] and [9] for recent reviews and analyses). The list of techniques for viewing 2D layouts alone is quite long: the Spatial Data Management System [3], Bifocal Display[1], Fisheye Views [4][12], Perspective Wall [8], the Document Lens [11], Pad [10], and Pad++ [2], the MacroScope[7], and many others.
Central to most of these 2D techniques is a notion of what might be called multiscale viewing. Information objects and the structure embedding them can be displayed at many different magnifications, or scale. An interface technique is devised that allows users to manipulate which objects, or which part of the structure will be shown at what scale. The scale may be constant and manipulated over time as with a zoom metaphor, or varying over a single view as in the distortion techniaues (e.g.. fisheve or bifocal metanhor). In either

The basic idea of a space-scale diagram is quite simple. Consider, for example, a square 2D picture (Figure 1a). The space-scale diagram for this picture would be obtained by creating many copies of the original 2-D picture, one at each possible magnification, and stacking them up to form an inverted pyramid (Figure 1b). While the horizontal axes rep-


## semantic

## Semantic Zoom

Adam Barlow, Program Manager Developer Experience

## semantic

## Semantic Zoom

Adam Barlow, Program Manager Developer Experience

## semantic

LiveRAC: Interactive Visual Exploration of System Management Time-Series Data

## semantic

LiveRAC: Interactive Visual Exploration of System Management Time-Series Data

L9. Views
REQUIRED READING

## Chapter 12

## Facet into Multiple Views

### 12.1 The Big Picture

This chapter covers choices about how to facet data across multiple views, as shown in Figure 12.1. One option for showing views is juxtapose them side by side, leading to many choices of how to coordinate these views with each other. The other option is to superimpose the views as layers on top of each other. When the views show different data, a set of choices covers how to partition data across multiple views.

The main design choices for juxtaposed views cover how to coordinate them: which visual encoding channels are shared between them, how much of the data is shared between them, and whether the navigation is synchronized. Other juxtaposition choices are when to show each view and how to arrange them. The design choices for partitioning are how many regions to use, how to divide the data up into regions, the order in which attributes are used to split, and when to stop. The design choices for how to superimpose include how elements are partitioned between layers, how many layers to use, how to distinguish them from each other, and whether the layers are static or dynamically constructed.

### 12.2 Why Facet?

[^0]presence is worth the penalties of lower resolution and no workflow integration. It is very rare that immersion would be necessary for nonspatial, abstract data. Using 3D for visual encoding of abstract data is the uncommon case that needs careful justification. The use of an immersive display in this case would require even more careful justification.

### 6.7 Overview First, Zoom and Filter, Details on Demand

Ben Shneiderman's influential mantra of Overview First, Zoom and Filter, Details on Demand [Shneiderman 96] is a heavily cited design guideline that emphasizes the interplay between the need for overview and the need to see details, and the role of data reduction in general and navigation in particular in supporting both.

A vis idiom that provides an overview is intended to give the user a broad awareness of the entire information space. Using the language of the what-why-how analysis framework, it's an idiom with the goal of summarize. A common goal in overview design is to show all items in the dataset simultaneously, without any need for navigation to pan or scroll. Overviews help the user find regions where further investigation in more detail might be productive. Overviews are often shown at the beginning of the exploration process, to guide users in choosing where to drill down to inspect in more detail. However, overview usage is not limited to initial reconnaissance; it's very common for users to interleave the use of overviews and detail views by switching back and forth between them many times.

When the dataset is sufficiently large, some form of reduce action must be used in order to show everything at once. Overview creation can be understood in terms of both filtering and aggre-


[^0]:    - The need for justifying 3D for abstract data is covered in Section 6.3.

